



ANNUAL
REGIONAL
SUSTAINABILITY
& DEVELOPMENT
FORUM



Regional Social Leadership Camp

Regional Social Leadership Camp



www.aspire.com.eg

"The most important investment for countries today is making future leaders. This program that Aspire presented is the nucleus of many training program that we seek to offer to the youth to create a new generation that is socially responsible and creative in the field of social initiatives"

Testimonial from Social Leadership Program, Sharjah University



Who We Are?



Welcome to Aspire's Community Department team. We are a group of passionate individuals who want to make the communities where we live a better place. We, just like you, are aware that our societies face numerous complex challenges, and is still not how we dream it to be. For over a decade, we have been working hard, pouring our heart and soul to design sustainable, innovative, and 360 solutions to address issues and challenges that impact women, students, youth, and society as a whole. We empower individuals in our communities through a plethora of methods including training, workshops, camps, and capacity-building programs. Because we believe that every person has something to add, we believe in the importance of engaging the community in various ways. And because we believe that learning should never be a boring process, our programs integrate a tool kit of sports, music, applied drama, arts, and film that bring learning to life and ensure that training is interactive, fun, and rich. We also believe deeply in the potential of every young person. We believe in you and we want to invest in you and support you on your journey to become a social leader. We are looking forward to help you discover your talents and discover them with you and to see how you can bring about positive changes in the spaces where you live.



Your Guide..



This booklet is your guide to an exciting and transformative experience that will bring together delegates of students from Jordan, UAE, Lebanon, Saudi Arabia, and Egypt. Over the course of the camp, you will have the opportunity to develop your leadership skills, engage in meaningful dialogue, and build lifelong connections with fellow young leaders from across the region. Through a range of interactive workshops, discussions, and activities, you will explore key social issues facing your communities and develop the skills and knowledge needed to drive positive change. Get ready for an unforgettable journey of personal growth, learning, and discovery!



WHAT IS THE SOCIAL LEADERSHIP CAMP?

The Regional Social Leadership Camp is a program designed for young leaders who are passionate about social issues and want to make a positive impact in their communities. The camp provides a platform for these young leaders to develop and refine their leadership skills while also learning about sustainability and development.

During the camp, participants work together to tailor and design social-based initiatives that address specific issues in their communities. These initiatives are then presented at the Regional Sustainability and Development Forum, where they compete for votes to determine the winning initiative.

The program is intended to empower young leaders to take an active role in shaping the future of their communities by providing them with the skills, knowledge, and support they need to make a meaningful difference. Through the Regional Social Leadership Camp, participants have the opportunity to connect with like-minded individuals, learn from experienced mentors, and gain valuable experience in project management, teamwork, and public speaking.

WHEN?

The Regional Social Leadership Camp will take place over the period of three days from the 4th to the 6th of September 2023.

WHY ATTEND?

This camp is for you, if:

- You are a young person who wants to make a difference in their community
- You are talented, and you want to use your talents to make an impact
- You feel that you have something to offer your community, but you do not know what or how
- You have ideas that can bring about positive change and needs to be heard
- You want to meet minds and talents from different countries
- If you need help to create your own social initiatives.
- If you are interested to pursue a career in the community development field, this is your first step.



WHAT TO EXPECT ?

Our Tool-Kit

Experiential based
workshops



Film
Screening



Interactive Theatre



Sports

CAMP DESIGN

The program is designed over a period of 3 days whereby students shall be exposed to the basis of social leadership. The program touches base upon the character of a leader, becoming an innovative change maker, a structured planner, inspiring advocate, focused collaborator and an empowering multiplier.



The Social Leadership Journey is a 6 stations trip where leaders come to explore different areas within themselves and consequently catalyze their efforts into making a positive difference into their communities.



STATION I: LEADER IN PROGRESSION

A leader is always in progression; self discovery is the key base upon which an influential and impactful leader stems from. Therefore, this crash course shall commence with a focus on the values and prerequisites of a social leader. A social leader needs to be visionary, humble, honest, good communicator and in continuous progress.

Topics in this station:

- Servant Leadership
- Accountability
- Communicative leadership

STATION II: INNOVATIVE CHANGEMAKER

A social leader is a CHANGE maker. He/she is capable of assessing the right social needs and agile to find innovative solutions for tackling the specific needs.

Topics in this station:

- Steps for creating an assessment plan
- Community mapping
- Community Assets and resources assessment approach
- Resource mobilization
- Building an innovative community solution
- Introduction to the community development tool box



PROGRAM MILESTONES

STATION III: STRUCTURED PLANNER

A social leader knows how to design his/her initiative in a structural format identifying the needed human resources, planned activities and financial needs. A social leader is capable of putting his ideas into actionable steps.

Topics in this station:

- Steps of participatory planning
- Social Initiative design
- Action Planning

STATION IV: INSPIRING ADVOCATE

A social leader knows how to inspire others, advocate for his/her ideas, write proposals and raise funds from the right channels.

Topics in this station:

- Fundraising Vs. Resource Mobilization
- Types of Resources
- Mapping funders and donors
- 5 minutes pitch – Tips and tricks



PROGRAM MILESTONES

STATION V: FOCUSED COLLABORATOR

A social leader knows that measuring success is equally important to implementing their social initiative. A social leader is focused on setting the right indicators and always agile enough for improvement and change.

Topics in this station:

- Assessment tools
- Impact Measures
- Tips into monitoring and evaluating the social initiative

STATION VI: EMPOWERING MULTIPLIER

A social leader designs sustainable social solutions. He/she understands that “sustainability” is essential in building a long- lasting social impact.

Topics in this station:

- Designing social initiatives based on sustainability and multiplication
- Theory of Change

MEET YOUR MENTORS

Bassem Emad

After spending a number of years in a leading role in foreign financial markets investment, Bassem decided to dedicate the rest of his life to investing in global leadership multiplication for which he co-founded Aspire with a mission of: "Building Leaders, Transforming Nations". After 10 years, Aspire now is one of the most successful training companies in Egypt having impacted the lives of more than 200,000 people and served more than 100 corporates and SME's in the market.



Before having the vision for Aspire, Bassem was the founder and CEO of a financial investment company which made huge profits between 2007 and 2010 in the local and international markets. As a part of his passion for developing future leaders, Bassem spends three months yearly since 2005 in South Africa leading an International Leadership School aiming at helping global leaders to discover their leadership potential and bring about holistic transformation for new generations of leaders in their nations.

Since 2009, Bassem leads a global leadership movement in over 200 countries using the universal language of sport in transforming people's lives and building influential leaders. During the last 15 years, Bassem has delivered training programs in different areas, such as strategic planning leadership development, team building, emotional intelligence and strategic management.

MEET YOUR MENTORS

Tamer Issac

Mr. Tamer Issac is a co-founder of Aspire Training Solutions, a leading training and consulting company based in Egypt. He is a certified career coach with over 10 years of experience in the field of training and development.

With his extensive experience in corporate training and development, Mr. Issac co-founded Aspire Training Solutions in 2007, with a mission to provide high-quality, customized training and coaching solutions to individuals and organizations. Aspire Training Solutions has grown rapidly under Mr. Issac's leadership, earning a reputation for excellence in career coaching and training.

As a certified career coach, Mr. Issac has helped hundreds of individuals achieve their career goals, from entry-level employees to senior executives. He is known for his personalized approach to coaching and his ability to help clients identify their strengths and areas for improvement.



MEET YOUR MENTORS

Nanis Yousry

Nanis Yousry is currently the Head of the Community Transformation Department at Aspire Training Solutions. Nanis has had a long history in volunteer work in international and local organizations in Egypt where she was the local youth representative in I-Earn Egypt in her early years. Nanis has led tens of exchange programs between the United States and Egypt.

In her current role, Nanis led a number of initiatives where she conducted partnerships with international organizations as ILO, IOM, UN Women, Save the Children, UNFPA, USAID and a lot more on supporting key subjects as Gender Empowerment, Enhancing the Quality of Education, Designing Capacity Building programs to NGOs and INGOs along with leading strategies relating sports and arts to the field of development. Nanis is currently leading a team of 15+ full time employees and strategizing the key goals of the unit she is leading.

Nanis has pursued her Master studies in Public Administration focused on non-profit management. Also, her thesis topic tackled "Policy Evaluation of the role of Extracurricular activities on students' Character building and Academic Excellence: A Case Study of Cairo's Schools". Nanis has reflected all her expertise in the educational sector and experiential learning in her thesis.



MEET YOUR MENTORS

Lina Hourani

Ms. Lina is the CSR Division Director of Aspire Training Solutions and the founder of Blue Green Consultancy. Ms. Hourani holds Master degree in Public Relations and Communications from the University of Westminster in London, a BA in Political Science & French literature from the University of Jordan, and a Diploma in Neuro-linguistic programming from Canada. She has undergone extensive trainings including innovative leadership, TOT, mind mapping, creativity and is certified as an international trainer on the interpersonal skills, which qualified her to train more than 2000 senior professionals and young leaders in UAE, Jordan, Egypt, Argentina, Brazil, Colombia, UK and USA.

Accordingly, Ms. Hourani has received numerous awards in recognition to her tremendous contribution to entrepreneurship, leadership and CSR practices in many local, regional and international occasions and conferences, including the JAA at the Global Leadership Conference as a milestone staff member, and the CSR Leadership Award at the Asian CSR Leadership Awards in 2012 in Dubai-UAE.



MEET YOUR MENTORS

Halim Choueiry

Halim Choueiry is a design thinker, educator, process strategist and serial entrepreneur. During his professional span, Halim occupied positions such as ICoD Vice President and several times Chairperson of Arts and Design Departments at different universities. Most recently, Halim has taken part in the Bahraini Knowledge Bay endeavor which aims to design and build a human centered community system using strategic design thinking as a catalyst to simultaneously develop the process of growth, as well as adopt a common language among the various layers across the community.

Halim has earned numerous awards for his work including the Distinguished Achievement Service Award from Virginia Commonwealth University (Qatar), Distinguished Award from Her Highness Sheikha Mozah Bint Nasser Al Missed, and the Chairman's Prize for Poster Design from the Communication Design Association of Korea. He has given lectures, participated in conferences, and conducted workshops in a variety of institutions of higher education as well as corporate settings all around the world, including Italy, USA, Canada, Brazil, Korea, USA, Peru, Qatar, Jordan and Lebanon.



MEET YOUR MENTORS

Nadine Habib

Nadine Habib is a project manager in the Community Transformation Department since 2017 and holds a Master degree in Gender and Development. During her work in Aspire, Nadine has been leading several developmental projects at Aspire that includes but not limited to capacitating the government affiliated staff from the ministry of finance and ministry of planning, USAID funded project. In addition to other consultancy assignments under GIZ. Before joining Aspire, Nadine worked with SOY Association in Manshyet Nasser where she worked on a school awareness raising program on Solid Waste Segregation and Recycling. Through her work in the association, Nadine developed materials and awareness tools on waste segregation and recycling. She also worked closely with, MoE to facilitate the program activities in the schools.

Nadine worked with CID Consulting for two years as a project coordinator in the community development department where she worked on a labour market assessment for the Aswan Skills Development Program with Agha Khan Foundation; and led a nutrition awareness program in cooperation with Danone Egypt.



MEET YOUR MENTORS

Nader Effat

Nader Ernest is the Corporate Department Head in Aspire Training Solutions and the Vice President of Emergenetics International in Egypt. He is a management consultant, specializing in the training and consulting sector. Nader has more than 10 years of experience serving corporates in different areas related to training solutions, consultative facilitation, soft skills enhancement and team building exercises.

Prior to joining Aspire, Nader worked for 360 Junkers factory for 2 years, where he worked as product line engineer for 3 different products, Hisense , York and GE ACs, Hisense refrigerators, and over water laid bridges. He was in charge of production line, quality, speed and efficiency as well as the skills enhancement process of the blue collars through a joint training program with the Chinese counter engineers.

Nader graduated from the Faculty of Engineering, Ain Shams University in 2009. He completed the "MBA" from Maastricht School of Management in 2020 and in 2016 he completed his certification on both Emergenetics Profiling and ESP" Emergenetics Selection Program".



MEET YOUR MENTORS

AbdelRahman Tarek

AbdelRahman is a professional football coach who spend over 10+ years playing and coaching youth on football skills. Abdelrahman has used unconventional methods to mix life skills with sport-based activities. Currently, Abdelrahman is heading the Sports Unit at the Community Transformation Department at Aspire. Besides his job, Abdelrahman works with ElGouna FC to coach youth from 10-18 years of age.

In mixing between life skills and football, in specific, Abdelrahman was able, together with his team, to win a number of matches. As the head coach of Al Gouna's team, he has led his team to a 1-0 victory over Al Masry in the fourth round of the Republic Youth League,



ENGAGE IN DIALOGUE WITH PASSIONATE YOUTH FROM

Hosted in:



Representatives
from:



And More...